



Digital Illustration & Graphic Design Contest for Grades 6-12

Rules and Guidelines

WHO IS ELIGIBLE?

- Carmel Clay Public Library card holders who are in **grades 6-12** during the 2017-18 school year.

WHAT IS THIS?

- An opportunity to create an original digital illustration and/or graphic design to be judged by a professional panel that includes the library's in-house graphic design manager, the library's art wall coordinator, the library's Digital Media Lab expert, and contest sponsors from **Roberts Camera** and **The Great Frame Up**.

WHY WOULD I WANT TO DO THIS?

- Portfolio opportunity! Winning designs will be reproduced on bookmarks that the library will distribute to the public for Teen Read Week. The back of the bookmarks will feature the artist's name and the library's logo.
- Prizes! Two winners will be selected: one for grades 6-8 and one for grades 9-12. Each winner will receive a Moleskine notebook, a poster from Pop Chart Lab, and a \$25 gift card from one of our sponsors. Winners will be announced Monday, August 28, 2017.

WHAT KIND OF DESIGN SHOULD I CREATE?

- Consider one or both of the Teen Read Week themes:
 - ◆ Read for the Fun of It
 - ◆ Unleash Your Story
- Think about how your design will look on the front of a bookmark that is sized 2.75" x 8.5".
 - ◆ You only need to submit a design for the front of the bookmark.
 - ◆ If your entry is selected as a winner, the back will be designed by the library and will include your name and the library's logo.
- Your design must be original and unpublished.
- Your design must be submitted in JPG format.
- Digital illustration and/or graphic design only; no photography.
- One entry per person.

WHERE CAN I FIND AN ENTRY FORM?

- Young Adult Services Desk of the Carmel Clay Public Library
- Online at www.carmel.lib.in.us/teens

WHEN IS THE DEADLINE?

- Entries must be submitted via email to leaveyourmark@carmel.lib.in.us no later than Monday, July 31, 2017 by 9:00 pm.

WHO SHOULD I CONTACT FOR MORE INFORMATION?

- Young Adult Services at the Carmel Clay Public Library: 317-814-3983

SUPPORTED BY

CARMEL CLAY PUBLIC LIBRARY



Roberts





Digital Illustration & Graphic Design Contest for Grades 6-12

Entry Form

Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone # _____

School _____ Grade in 2017-18 _____

How did you hear about this contest? _____ Library _____ Website _____ School _____
_____ Other _____

I have read the rules and guidelines and understand them fully. I give my permission for my digital art work to be judged by a panel selected by library staff, shared on the library's social media, posted to the library's website, and/or reproduced on bookmarks with the library's logo and my name. My work is original and unpublished.

Student's Signature: _____ Date: _____

Parent: If the student is under 18 years of age, a parent or legal guardian must read and sign the entry form in addition to the student's signature.

As the (circle one) parent/legal guardian of the minor student listed above, I, _____, hereby give my consent for him/her to submit the digital art work to be judged by a panel selected by library staff, shared on the library's social media, posted to the library's website, and/or reproduced on bookmarks with the library's logo and his/her name. His/her work is original and unpublished. I further certify that I have the legal authority to grant said consent on behalf of the minor student named above. I have also read and understand fully the rules and guidelines of the contest.

Parent/Legal Guardian Signature: _____ Date: _____

TO SUBMIT YOUR ENTRY:

1. Scan or photograph this signed entry form.
2. Send an email with two attachments to leaveyourmark@carmel.lib.in.us
 - a. Attachment #1: this signed entry form
 - b. Attachment #2: your digital art work in JPG format

For more information, please contact Young Adult Services at 317-814-3983 during library hours.

Carmel Clay Public Library • 55 4th Ave SE • Carmel, IN 46032